

OBJECTIVE

Massage Masters, offers an opportunity for everyone to expand their knowledge and skills in the massage therapy profession. A career, in massage therapy promotes health and wellness in a sound and ethical manner. Our school will offer students the opportunity to select one out of the two programs that will better suit them. Our Massage therapy programs are taught by experienced instructors who will dedicate time and effort to prepare our students for the State Board Exam. Our holistic, learning environment is enjoyable, casual, yet firm and serious. We will strive to encourage every student to continue setting a good massage example, so that others will someday make the difference they will make.

ACCREDITATIONS AND APPROVALS

Massage Masters, offers two available massage therapy programs based on the State Curriculum provided by the Texas Department of State Health Services, Massage Therapy program. Students may decide on a basic 500 hour program, or a advanced 570 hour program. Massage Masters, is licensed with the Texas Department of State Health Services, to operate as a school effective July 2006. The Texas Department of State Health Services, Massage Therapy Licensing Program is located at 1100 west 49th Street in Austin, Texas 78756 (512) 834 - 6616 . The rules and regulations of the Texas Department of State Health Services, Massage Therapy Licensing Program are strictly applied and followed.



What makes us different from other schools?

What you should know: In Texas, you only need to know the Swedish Massage to be eligible for your license. For this reason, many schools only teach you the Swedish Massage, then **you** end up paying extra for the same courses we include in our basic program at no cost to you

Massage Masters, will go above and beyond in educating and preparing our students in various techniques and therapies for a great start. All the following courses are included in your program at no additional cost.

- *Swedish * Chair Massage (\$125.00) *Acupressure(\$125.00)
- *Thai Massage I (\$250.00)
- * Carpel Tunnel Massage (\$125.00) * Energy Body Work (\$125.00)

Regular cost is over \$ 500.00 (Can't get a better deal, everyone else charges extra for different techniques, therapies, or advanced course work.)

That's over \$1250.00 of advanced course work that we are including in our program, exclusively for our students. **FREE!** Plus, your massage table.


Also, the internship part of the program can take an extra 4-5 months or even longer if you have to bring in your own clients. We do our part and effort in getting you the clients so you can finish in 1 to 2 months or even less*

**The internship will depend on how often you are here. We have had students finish in as little as 3 weeks the main reason being is that they come in several times a week to finish.*



FAQ's

Whether you choose our school or enroll in another educational program, we want you to have the best. Be sure to ask/find out the following important information from other schools. It's the little details that count toward your success.

Schools:		Other financial aid eligible school:	Other School:
What is your typical class size?	Maximum is 24 students per class	Up to 30 students or more	
How many instructors to students do you offer?	For every 24 students, we have 1 instructor, sometimes 2.	1 instructor for 30 or more students	
What is the final cost AFTER financial aid is applied?	\$3,230 - \$5,480.00 – Save more with Auto Pay! Ask for details!	After financial aid: around \$4,300 – ask school for exact amount.	
How long is the course in terms of hours?	500 Hrs – 570 Hrs*	600 - 800 Hrs +	
Will I have a private room for my internship? Or an open/divided setting?	All private rooms/settings – Finish internship faster. People feel more comfortable getting massage in individual rooms.	Open room divided with thin sheets or dividers – minimal privacy. Not too comfortable/relaxing.	
Does your school/institution focus only on massage therapy?	Specialized school ONLY in Massage Therapy. Basic & Advanced techniques included. Focuses on quality, not quantity.	Institution offers many diverse programs.	
Do your instructors also practice massage therapy when not teaching?	Our instructors are active massage therapists in various spas/clinical/medical settings throughout the valley	This depends on the instructor, not the school. Some instructors only teach, some choose to practice massage therapy on their own.	
Do I need to have good credit to qualify for financing?	Aside from the regular student loans, our school has the option for in-house financing, no credit check, and 0% interest.	Student loans are available, credit check is required and up to 18% interest charge. No in house financing.	
How many types of massage techniques or therapies will I be knowledgeable in? Is there an extra charge?	5 – 7 different types of therapies/treatments/techniques included in our main massage therapy course. Total value over \$1250.00	1 – 2 maybe more ask school to find out, and more than likely advanced course work is charged at a additional cost.	
Will I receive a massage table after I finish?	Yes, Free massage table & massage chair at our cost, not yours.	Yes / no (circle) Additional charge may apply.	
Will I receive additional support when I'm ready for my main exam?	Yes, study groups/sessions are provided FREE of charge, additional study aides/guides given on a daily basis. Plus more! Call or come by for full details	Most schools offer reviews and other study aids, for an additional fee. Some dont. Some require you to "get together with your friends" and study on your own.	
How long will it take to do my internship?	The fastest we've had students finish is 3 to 4 weeks. There are several factors that will determine this. Call us and let us explain how this works.	Students from other schools have told us it takes 6++ months to finish. School does little effort to help. Ask.	

*Cost is dependant on which massage therapy course is selected. Call for information 956-787-9100

What occupation is everyone noticing? Hint: It's not astronaut, professional athlete, or CEO of a major corporation. Try massage therapist. Massage therapist is currently one of the most emerging job titles according to the list of most-searched jobs on Salary.com. The gaining popularity of massage therapy profession is attributed to the fact that a massage therapist can "build a business and design it for their own needs, while helping others to enjoy life and improve their lifestyles."



Who is today's massage therapist?

*Most likely to enter the massage therapy profession as a primary or secondary career.

*Most likely to be members of a professional organization.

*Most likely to be sole practitioners.

*Working an average of 19 hours a week providing massage.

*Charging an average of \$63 for one hour of massage.

*Earning an average wage of \$41.50 an hour (including tip) for all massage related work.

*Giving an average of 41 massages per month.

*Likely to provide massage therapy in a number of settings, including their own home, spa/salon, their own office, a healthcare setting, health club/athletic facility, or massage therapy only franchise or chain.

*Eighty-nine percent (89 percent) of massage therapists provide Swedish massage, followed by 82 percent who provide deep tissue massage, 52 percent trigger point, and 49 percent sports massage.

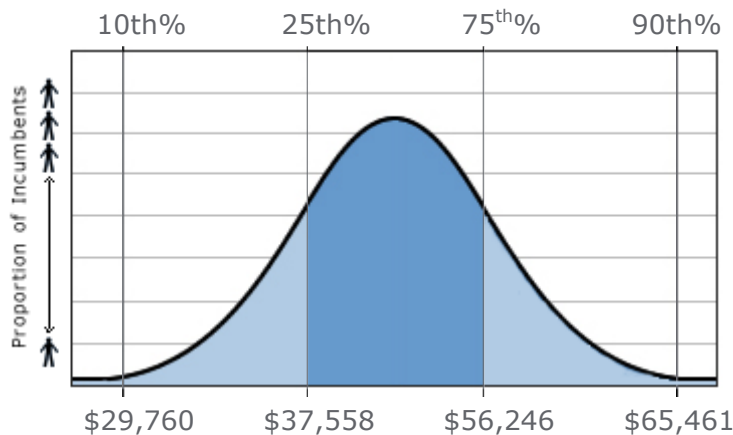


Massage Therapy Salary information

According to a consumer survey by the American Massage Therapy Association (AMTA), a [massage therapist](#) working 15 hours per week in 2008 earned an average of \$31,500. In comparison, full-time health care support workers and medical assistants earned an average of \$28,170 and \$27,190, respectively, in 2006.

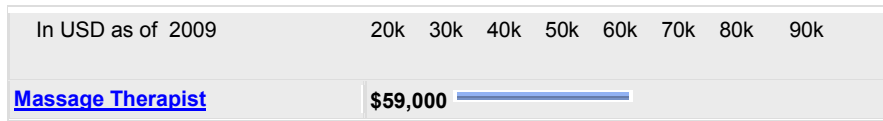
There are many factors that influence your massage therapy salary. The number of hours you work is one piece of the puzzle. Other factors include geographic location, type of employer, and your level of education and experience—just to name a few. Although the amount you'll earn depends on your specific situation, AMTA reports that the 2008 average hourly wage for massage therapists was \$41.50 (including tip).

Human resources data from 2009* shows that the middle 50 percent of massage therapists earn between \$37,502 and \$56,788 per year. The top 10 percent earn \$66,323 or higher



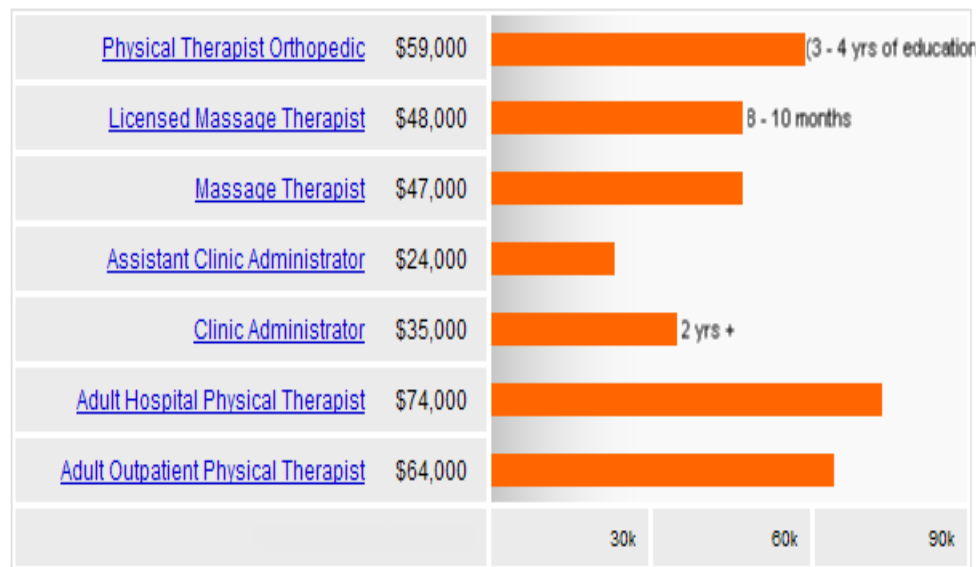
*The above information was quoted from Salary.com

National Average Salary of a Licensed Massage Therapist



*based on a national U.S. average and is not specific to any area.

Average Salary of Jobs with Related Titles



While massage therapists work in a variety of work environments, sole practitioners or independent contractors account for the largest percentage of practicing therapists (92 percent).

Forty-four percent work at least part of their time at a client's home/business/corporate setting, 29 percent in a spa and 27 percent in a healthcare setting.

Who Gets Massage, Where And Why?

According to annual AMTA consumer surveys since 2003, an average of 21 percent of adult Americans received at least one massage each year and an average of 32 percent of adult Americans received a massage in the previous five years.

In July 2008, 45 percent of women and 21 percent of men reported having a massage in the past five years.

Spas are where most people now receive massage, with 23 percent of those surveyed in 2007 saying this is where they had their last massage.

While the use of massage is growing, the reasons people are turning to massage therapy are also expanding. More and more people recognize it as an important element in their overall health and wellness.

Almost one-fourth of adult Americans say they've used massage therapy at least one time for pain relief.
Of the people who had at least one massage in the last five years, 31 percent report they did so for health conditions such as pain management, injury rehabilitation, migraine control, or overall wellness.
Eighty-eight percent agree that massage can be effective in reducing pain.
Eighty-seven percent agree that massage can be beneficial to health and wellness.

Massage And Healthcare

Healthcare providers are increasingly promoting the benefits of massage to their patients.

In July 2008, thirteen percent of adult Americans reported discussing massage therapy with their doctors or healthcare providers.
Of those 13 percent, more than half (57 percent) said their doctor strongly recommended or encouraged it.
More than half of massage therapists (69 percent) receive referrals from healthcare professionals.

Massage therapy usage in hospitals is common.

The number of hospitals offering massage therapy has increased by 30 percent in two years (from 2004 to 2006).
Of the hospitals that have massage therapy programs, 71 percent indicate they offer massage for patient stress management and comfort while more than two-thirds (67 percent) utilize massage for pain management.
Sixty-seven percent of hospitals with massage therapy programs offer massage to their staff for stress management

Massage therapists and consumers are in favor of integration of massage into healthcare.

Over half of adult Americans (60 percent) would like to see their insurance cover massage therapy.
Ninety-six percent of massage therapists agree massage therapy should be integrated into healthcare.

Massage Therapy Research

The therapeutic benefits of massage continue to be researched and studied. Recent research has shown the effectiveness of massage for the following conditions:

- Cancer-related fatigue.
- Low back pain.
- Osteoarthritis of the knee.
- Reducing post-operative pain.
- Boosting the body's immune system functioning.
- Decreasing the symptoms of carpal tunnel syndrome.
- Lowering blood pressure.
- Reducing headache frequency.
- Easing alcohol withdrawal symptoms.
- Decreasing pain in cancer patients.

*All information described above has been compiled from various sources which include; Salary.com, indeed.com, & amtamassage.org

The future is one step away!

By enrolling in Massage Masters school you are one step away from becoming a licensed massage therapist. You will soon be part of a growing industry, helping others well being, and most importantly, improving your life!

Why Choose Massage Masters?

Our dedicated staff is here to ensure you get the best training experience you can possibly get. Our low student to teacher ratio (12 students maximum per class) allows you get the most out of your education. Once you finish our course, you will be knowledgeable in over 5 different types of massages and therapies. Most other schools will only offer you Swedish massage training, while Massage Masters goes above and beyond. Upon finishing your education, you will also be provided with a massage table so you can get to work right away after getting licensed! Our courses are considerably less in terms of cost, even when compared to other schools that offer financial aid. Our school works with each student individually with in-house payment plans. There is no credit check required, no interest rate, and low payments. Even after financial aid pays some of your tuition, the balance remaining is higher than ours, and you must apply for a student loan. Since, we don't have to go by the federal laws/regulations that financial aid imposes, our training allows you to finish much faster, between 7 – 9 months depending on which program is selected.

Is there really much to think about? NO! Smaller amount of students per class, equals more personalized training and education. Over 5 different types of massages/therapies are included in your program, with individual certifications at no additional cost. You will receive a massage table at the successful completion of your program at our cost, the perfect gift needed to begin your career. Pay less out of your pocket – even compared to other schools that offer financial aid, finish faster, and get licensed quicker. This can be done in less than a year, the choice is yours. No other school in the valley can offer what we do. Invest your money in school that is dedicated to massage, and dedicated to **YOU**.

How Can You Help?

As a Licensed Massage Therapist, you will promote health and wellness. Massage is recommended and useful for all the conditions listed below, and more. Massage can:

•Alleviate low-back pain and improve range of motion	•Lessen depression and anxiety
•Assist with shorter, easier labor for expectant mothers and shorten maternity hospital stays.	• Promote tissue regeneration, reducing scar tissue and stretch marks .
•Ease medication dependence.	• Pump oxygen and nutrients into tissues and vital organs, improving circulation .
•Enhance immunity by stimulating lymph flow—the body’s natural defense system.	• Reduce postsurgery adhesions and swelling .
•Exercise and stretch weak, tight, or atrophied muscles . Help athletes of any level prepare for, and recover from, strenuous workouts	• Reduce spasms and cramping .
•Improve the condition of the body’s largest organ—the skin.	• Relax and soften injured, tired, and overused muscles .
•Increase joint flexibility	• Release endorphins—amino acids that work as the body’s natural painkiller.
	• Relieve migraine pain.

A Powerful Ally

There’s no denying the power of bodywork. Regardless of the adjectives we assign to it (pampering, rejuvenating, therapeutic) or the reasons we seek it out (a luxurious treat, stress relief, pain management), massage therapy can be a powerful ally in your healthcare regimen.

Experts estimate that upwards of ninety percent of disease is stress related. And perhaps nothing ages us faster, internally and externally, than high stress. While eliminating anxiety and pressure altogether in this fast-paced world may be idealistic, massage can, without a doubt, help manage stress. This translates into:

- Decreased anxiety.
- Enhanced sleep quality.
- Greater energy.
- Improved concentration.
- Increased circulation.
- Reduced fatigue.

Furthermore, clients often report a sense of perspective and clarity after receiving a massage. The emotional balance bodywork provides can often be just as vital and valuable as the more tangible physical benefits.

Profound Effects

In response to massage, specific physiological and chemical changes cascade throughout the body, with profound effects. Research shows that with massage:

- Arthritis sufferers note fewer aches and less stiffness and pain.
- Asthmatic children show better pulmonary function and increased peak air flow.
- Burn injury patients report reduced pain, itching, and anxiety.
- High blood pressure patients demonstrate lower diastolic blood pressure, anxiety, and stress hormones.
- Premenstrual syndrome sufferers have decreased water retention and cramping.
- Preterm infants have improved weight gain.

Research continues to show the enormous benefits of touch—which range from treating chronic diseases, neurological disorders, and injuries, to alleviating the tensions of modern lifestyles. Consequently, the medical community is actively embracing bodywork, and massage is becoming an integral part of hospice care and neonatal intensive care units. Many hospitals are also incorporating on-site massage practitioners and even spas to treat postsurgery or pain patients as part of the recovery process.

From young to old, there is no age limit to massage. From a baby in his or hers mothers womb, to senior citizens. Everyone gets massages for different reasons. How will you make an impact in their lives?